

# #iPLEDGE

TO SUPPORT



United Way  
of Davidson County

**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge card would be completed with monthly or quarterly donations to United Way of Davidson County.

## **Ipledge** SUPPORTER LEVEL ★ \$100 - \$999 annually

- #Ipledge supporter video uploaded to UW Social Media
- Minimum of 1 recognition post across all United Way of Davidson County social media platforms
- #Ipledge name/business included on the UW website
- Featured person/business of the United Way of Davidson County #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #Ipledge reception

## **Ipledge** PILLAR LEVEL ★ \$1,000 - \$2,499 annually

- #Ipledge supporter video uploaded to UW Social Media
- Virtual LIVE interview for UW Facebook Page
- Quarterly recognition across all United Way of Davidson County social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception

## **Ipledge** LEADERSHIP LEVEL ★ \$2,500+ annually (Founders Society Leadership Giver Member)

- #Ipledge supporter video uploaded to UW Social Media
- Virtual LIVE interview for UW Facebook Page
- Bi-Monthly recognition across all United Way of Davidson County social media platforms
- #IPledge name/business included on the UW website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #IPledge reception

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**Please complete your anticipated IPledge donation:**

IPledge \$ \_\_\_\_\_ per \_\_\_\_\_

IPledge a one time contribution of \$ \_\_\_\_\_

IPledge \_\_\_\_\_% of my monthly sales

**Please select your anticipated IPledge level:**

- Supporter (up to \$999)       Pillar (up to \$2499)       Leadership (\$2500+)

*Please note—the address and email you provide will be where your thank you notes, statements and correspondence will be sent*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send me a reminder statement:**  Every Month       Every Quarter

**I will send my gift via bill pay**

**Please automate my gift** Deduct the following amount monthly: \$ \_\_\_\_\_

*Credit/Debit Card Authorization*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV \_\_\_\_\_

Signature: \_\_\_\_\_

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**Send Donations to:**

United Way of Davidson County  
PO Box 492  
Lexington, NC 27293

Why I Give Wednesday Quote: \_\_\_\_\_

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**My business is on social media and you can tag me at:**



\_\_\_\_\_



\_\_\_\_\_

**To schedule your #iPledge launch on social media, email this completed form to:**

Kristie Hege - [kristiehege@uwdavidson.org](mailto:kristiehege@uwdavidson.org)