



UNITED WAY
Davidson County

11 Court Square, Suite 100, Lexington, NC 27292

PO Box 492 Lexington, NC 27293

336.249.2532

uwdavidson.org

Celebrating



1955 - 2025

YEARS

ANNUAL REPORT 2025

UNITED IS THE WAY!

HEALTHY COMMUNITY

Improving health and well-being for all

YOUTH OPPORTUNITY

Helping young people realize
their full potential

FINANCIAL SECURITY

Creating a stronger financial
future for every generation

COMMUNITY RESILIENCY

Addressing urgent needs today
for a better tomorrow



PRESIDENT'S *note*

Dear Friends,

I am thrilled to share with you the 2024 Annual Report, marking another milestone in our collective journey. As we reflect on the successes of the past year, we owe a heartfelt thank you to our generous donors, dedicated volunteers, and supportive corporate partners. Your unwavering commitment made our 2024 campaign a resounding success.

Thanks to your support, we are proud to announce that \$863,410 will be distributed this year to 25 critical human service programs, each of which plays a vital role in our community. Together, we are making a lasting impact, and your contributions are truly changing lives.

This year is especially significant as we celebrate our **70th anniversary**. Over seven decades, we have remained dedicated to tackling the human service needs in our community, and it is because of your continued support that we can look forward to the future with great optimism.

Looking ahead, we are excited about the upcoming campaign and our ambitious goal of raising \$1,400,000. With your support, we are confident that we can meet and exceed this goal. Our campaign theme, UNITED IS THE WAY, reflects our belief that we are stronger when we unite. Together, there is nothing we cannot accomplish.

Let's make 2025 a RECORD YEAR!

Thank you once again for being part of this incredible journey. We look forward to what we can achieve together.

Warm regards,
Kristie Hege
President

Kristie



STAFF

Kristie Hege **President**
April Rich **Campaign Director**
Tammy Dalton **Community Impact
Administrator**

*Let's Make it a
Record Year!*



TIMES HAVE CHANGED BUT ONE THING REMAINS...

UNITED IS THE WAY

Celebrating
70
1955 - 2025
YEARS

UNITED WAY OF DAVIDSON COUNTY



United Way Sets Its Highest Goal

By MYRA THOMPSON
Staff Reporter

The goal of the 1991 Lexington Area United Way campaign has been set at a record \$852,750, a nine percent increase over last year's goal of \$782,700 in which \$814,000 was collected.

Jim Simeon, superintendent of the Lexington City Schools, will be the new campaign director.

"Our goal is an ambitious one, but it is attainable within our community. I am confident that the people here will respond once again positively to this challenge," Simeon said.

The United Way campaign will take place Sept. 15 through Nov. 10. Most people donate to the United Way through employee giving campaigns at work. Many

'Our goal is an ambitious one, but it is attainable within our community.'

Jim Simeon

are in the community and you come up with a goal based on that.

Simeon called the work of the Allocations and Budget committee "a rigorous review of the needs of our service agencies," and said the goal must be collected in order to "answer the needs of our community."

The Allocations and Budget Committee began meeting in May to establish the goal. It took into account the average 10 percent amount that is uncollectible every year due to job losses or donors moving from the area after they make their campaign pledges. Members also had to account for those employees who work in Davidson County, but live in other counties, and re-



DID YOU KNOW UNITED WAY OF DAVIDSON COUNTY CELEBRATES 70 YEARS THIS YEAR?



Our story began in 1955, a year marked by significant cultural and technological changes. From the debut of Bugs Bunny to the approval of the polio vaccine, and even the introduction of the first McDonald's and the first car seatbelt laws, it was a time of transformation. In comparison, the prices of homes were just \$10,000, and a gallon of gas was 23 cents! While the world has changed dramatically since then, our mission at United Way—to help those in need—has remained constant. With the ongoing support of this incredible community, we've been able to fund life-changing programs for 70 years.



In the early 1950s, business and industry leaders in Lexington and Thomasville were concerned by the increasing number of charitable solicitations they were receiving. This led to the creation of a combined effort, ultimately resulting in the formation of the United Way of Davidson County in 1993. Prior to this, there were two separate United Way organizations operating in the county, a situation deemed inefficient after a 1993 Human Service Needs Assessment. The assessment prompted the merging of the two entities into one, stronger organization under the leadership of President Donna Black.



For seven decades, the United Way of Davidson County has remained committed to identifying and addressing the evolving needs of our community. We've faced many challenges, but thanks to the unwavering support of this remarkable community, we continue our vital work to improve lives.



UNITED WAY
Davidson County



The United Way of Davidson County (UWDC) is proud to celebrate an incredible 70 years of community service, having been founded in 1955. Over the decades, UWDC has raised millions of dollars and reinvested more than \$50 million in the past 30 years alone to support local health and human service needs. UWDC has played a pivotal role in strengthening the work of local non-profits, improving the lives of countless individuals and families in Davidson County.

As we celebrate this significant milestone, the UWDC Board is excited to announce the public launch of the United Way Impact Fund. This new initiative is designed to provide financial support for innovative programs and to meet emerging community needs. The Impact Fund will be distinct from the annual campaign, allowing UWDC to continue supporting its partner agencies while also addressing new and evolving challenges in the community.

The goal of the Impact Fund is to make UWDC a more efficient, insightful, and responsive leader in the community. This fund will enable us to address both ongoing and emerging needs more effectively. As UWDC Treasurer Elizabeth Inabinett shared, "We see this fund as an essential tool to build a solid financial foundation for the future, while also providing the flexibility to respond swiftly to urgent community needs."

"The pandemic highlighted how United Way has become a go-to organization in times of crisis. Our Board of Directors is committed to ensuring that UWDC is always prepared and able to lead the way in times of need," said Kristie Hege, UWDC President.

To learn more about the UWDC Impact Fund and how you can contribute or get involved, please contact the UWDC office at 336-249-2532.

"We do not have a large fund to respond to emergency situations or emerging needs in our community. Any time we have a new organization asking for money, there is some tension, because that means it is going to decrease allocations to our existing agencies. We see this campaign as a way to build a financial foundation that can ensure our longevity but also gives us the flexibility to respond quickly to a NEED IN THE COMMUNITY!"

~Elizabeth Inabinett,
Davidson Craven Capital
UWDC Board Member/UWDC Foundation Board Member



INNOVATION
GRANTS



EMERGENCY
FUNDING



COMMUNITY
RESILIENCY



WITH YOUR SUPPORT

\$863,410

will be invested in positive programs for 25 local nonprofits in 2025!



UNITED WAY

Davidson County

HEALTH



12 Grants = \$398,475

FINANCIAL STABILITY



8 grants = \$263,741

EDUCATION



6 Grants = \$201,194



HOME SOLUTIONS
OF DAVIDSON COUNTY, NC
HUD Certified Housing Counseling Agency



2025 New Grant Recipient



THE NEEDS IN OUR COMMUNITY CONTINUE TO GROW...

**DID
YOU
KNOW**

United Way of
Davidson County
supports NC 211
services in our
community!!



2024 YEAR IN REVIEW

2,316
NEEDS

IDENTIFIED IN DAVIDSON COUNTY FROM
CALLS TO NC211

TOP NEEDS IN DAVIDSON COUNTY IN 2024



UTILITIES

- Electric
- Gas
- Water



HOUSING & SHELTER

- Shelters
- Low-Cost Housing
- Rent Assistance
- Mortgage Assistance



FOOD ASSISTANCE

- Help Buying Food
- Food Pantries
- Soup Kitchens
- Food for Children

293
UNMET NEEDS

TOP REASON NEEDS WERE UNMET
WAS THAT NO RESOURCES OR
FUNDING AVAILABLE

GET CONNECTED TO....

DIAL 211 or visit www.nc211.org



2-1-1

North Carolina

FREE - CONFIDENTIAL - MULTILINGUAL
24/7/365

Aligning community impact programs to meet the most critical human service needs in Davidson County.

HOW YOUR DONATION IMPROVES LIVES



A DONOR CONTRIBUTES TO
THE UNITED WAY OF
DAVIDSON COUNTY
CAMPAIGN



AGENCIES SUBMIT
APPLICATIONS &
COMMUNITY VOLUNTEERS
REVIEW AND MONITOR
THESE APPLICATIONS



UNITED WAY
Davidson County



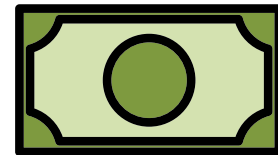
FAMILIES & INDIVIDUALS THRIVE

HEALTHY COMMUNITIES

YOUTH OPPORTUNITIES

FINANCIAL SECURITY

COMMUNITY RESILIENCY



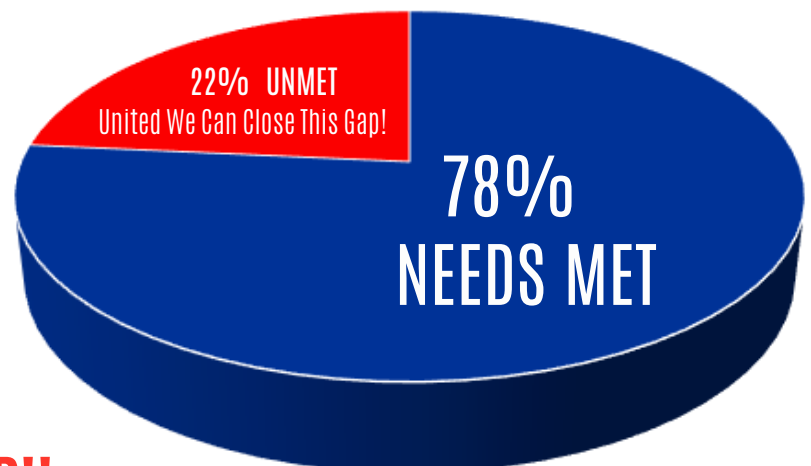
FUNDS ARE INVESTED INTO LOCAL PROGRAMS
THAT SUPPORT THE HEALTH, EDUCATION AND
FINANCIAL STABILITY OF OUR COMMUNITY

2025 PROGRAM REQUESTS

Amount Requested - \$1,098,675

Amount Granted - \$863,410

Unable to Fund - \$235,265



UNITED WE CAN CLOSE THE GAP!!

TOP 10 CAMPAIGNS



CAMPAIGN *partners*

American Red Cross	Lexington City School System
Baptist Children's Home	Mountcastle Insurance
Brinkley Walser Stoner	Navis Tubetex
Cancer Services	Nazareth Child & Family
Childress Vineyards	Pallet Resource
Citizens Insurance Group	Parrot Benefit Group
Communitites in Schools - Lex	Pastors Pantry
Communitites in Schools - Thom	Path of Hope NC
Davidson County Community College	Positive Wellness Alliance
Davidson County Government	Richard Childress Racing
Davidson Medical Ministries	Salvation Army
Davidson Water	Salvation Army Boys & Girls Club
Dragonfly House	Services for the Deaf
EGGER	SII Dry Kilns
Facility Logistic Services	Smart Start of Davidson County
Family Services of DC	South Davidson Family
Fidelity Bank Lexington	Special Olympics
First National Bank	Taylor & Parsley CPAs
Hawley Heating & Air	The Arc of Davidson
Home Solutions of DC	The Glass Shop
HomeTrust Bank	The Life Center
Hospice of Davidson County	The Workshop of DC
J Smith YMCA	Thomasville Chamber
Lanier Hardware	Thomasville City School System
Lexington Chamber of Commerce	Thomasville Pediatrics
	Tom A Finch YMCA
	Truist - Davidson County
	Turlington and Company, LLP
	Whitewood Industries





United Way
of Davidson County



United Way
of Davidson County

THANK YOU TO OUR 2024 CAMPAIGN SPONSORS



CAMPAIGN CHAMPIONS



TRAILBLAZERS



GAME CHANGERS

Allied Foam Products
Davidson Craven Investment & Development
Davidson Sash & Door, Inc.
Front Street Capital
Mountcastle Insurance
Pinnacle Financial
RH Barringer Distributing Co Inc
TDF Furniture
Truist

FRIENDS OF THE UWDC

Ben E. Keith Foods Carolina
Brandyberry & Associates, PLLC
Davidson Animal Hospital
DRS, Inc
Duke Energy
Facility Logistic Services
Hedrick Creative Building, LLC
Nick's Old Fashioned Hamburgers
Sheetz
Smith Millwork

2024 CAMPAIGN CELEBRATION

DONNA H BLACK AWARD

Lexington Home Brands

DR. LEE JESSUP SPIRIT AWARD

Mohawk Industries

CAMPAIGN CHAIR AWARD

Dylan Wilmoth - Mohawk Industries

PRESIDENTS AWARD

Elizabeth Inabinett - Davidson Craven
Capital

NEW FRIENDS ON THE BLOCK

NUCOR STEEL

EGGER

6 FIGURE GIVERS AWARD

Mohawk Industries
Lexington Home Brands

a look back!



100% PARTICIPATION

Cancer Services of Davidson County, Inc.

Davidson Medical Ministries, Inc.

City of Lexington IT Department

Mountcastle Insurance

City of Lexington Natural Gas Department

Turlington and Company, LLP

Friedberg Elementary School

City of Lexington Finance Department

City of Lexington Meter Reading Department

City of Lexington Risk Management Department

City of Lexington Water & Wasterwater Administration

Communities in Schools - Lexington/Davidson Co

Davidson County Government P&Z Department

Fidelity Bank - Lexington

Home Solutions of Davidson County

Parrott Benefit Group

Salvation Army Boys & Girls Club of Davidson County

South Lexington Primary School

Thomasville Area Chamber of Commerce

United Way of Davidson County



MAY OF CARING



Celebrating



1955 - 2025
YEARS

UNITED WAY OF DAVIDSON COUNTY



PITCH IN - GIVE BACK- UNITED IS THE WAY

Are you ready to love on your community?

Completing a project is a great team building exercise, gives a sense of accomplishment and improves job satisfaction.



UNITED WAY
Davidson County

Contact Tammy Dalton

tammydalton@uwdavidson.org 336-249-2532

UNITED WAY FUND DISTRIBUTION VOLUNTEERS



Fund Distribution Volunteers Needed

Do you want to be a representative of the community and help decide how funds are allocated to local non-profits?

WE NEED YOU!

Scan the QR Code below to apply!



UNITED WAY
Davidson County

Apply By:

October 1st

Training will be provided
and is mandatory on
October 8th



Get Involved!

2024 FUND DISTRIBUTION VOLUNTEERS

Alisa Quick
Allen Fritts
Allyson Bowman
Amy Treadway
Andrew Lance
Conrad McKnight
Courtney Lohr
Darrell McNeill
David Snapp
Debbie Harris
Dr. Gregg Slate
Dustin Carter
Dylan Wilmoth*
Eddie Bowling*
Elizabeth Inabinett*
Garrett Neal
Grover Roland
Harrison Everhart
Jaclyn King
Jason Annas
Jason Myers
Jeff Verdell
Jenifer Francois
Jodi Hunt*
Joel Leonard
John Beck
John Clowney*
John Walker
Jonathan Ray*
Jude Joseph*
Julie Harshaw

Katie Luebchow
Keith Leonard
Ken Crews
Kimberly Horton
Kristen Fulp*
Kristi Louya
Krystal Craven
Laura Duran*
Lauren Hargrave
Londa Pickett
Lorie Loman
Marilyn Taylor
Mark Green
Megan Carter
Morgan Pope
Nakia Hardy*
Nancy Leisure
Randall Bullins
Sandra Reynolds
Sandra Smith
Sheri Woodyard*
Stephen Meyer
Steve Escobar
Susan Huneycutt
Susan Story
Tammy Joyce
Theresa Mathews
Tim Tilley
Trevor Sudbeck
Walter Hoffman
Wendy Lane
Wendy Martin

* AGENCY ADVOCATE

**United
Way**



**United Way
of Davidson County**

**COMMUNITY RAISED
COMMUNITY FUNDED**

2024 BOARD OF DIRECTORS

Jeffrey L. Verdell - Board Chair
Jonathan Ray - Vice Chair
Elizabeth Inabinett - Treasurer
Walter F. Hoffman - Secretary
Dylan Wilmoth - Campaign Chair
Sheri Woodyard - Fund Distribution Chair
Eddie Bowling - Past Chair

John Beck
Allyson Bowman
Tabitha Broadway
Dustin Carter
John C. Clowney
Krystal Craven
Laura Duran
Steve Escobar
Allen Fritts
Kristen Fulp
Mark Green
Dr. Nakia Hardy
Jodi Hunt
Susan Huneycutt
Jude Joseph
Katie Luebchow
Darrell E. McNeill
Morgan Pope
Nick Presentato
Joel Sandman
David Snapp



Celebrating



1955 - 2025

YEARS

UNITED WAY DAVIDSON COUNTY

2025 SAVE THE DATES



Stay up to date by visiting:
UWDAVIDSON.ORG

THOMASVILLE OYSTER ROAST

February 22nd Colonial Country Club

MAY OF CARING

Month of May

CAMPAIGN CELEBRATION!!

May 1st Bull City Ciderworks

BENEFACTOR'S CELEBRATION SOCIAL

May 15th

NEG TEAM TRIVIA

June 19th Bull City Ciderworks

NICK'S NITE

August 7th Nick's Old Fashion Hamburgers

OWENS & MINOR GOLF TOURNAMENT

September 12th Lexington Golf Club

MOHAWK GOLF TOURNAMENT

September 18th Colonial Country Club

UNITED IN PURPOSE

70th Anniversary Celebration

September 20th Holland Brooks

3RD ANNUAL NUCOR LEXINGTON CHARITY GOLF TOURNAMENT

October 2 & 3 Sapona Golf Club

3rd ANNUAL LEXINGTON OYSTER ROAST

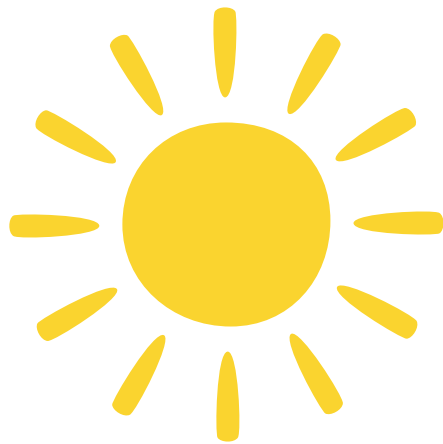
November 8th Goose & The Monkey Brewhouse

THANKSGIVING EARLY BIRD 5K

November 27th Davidson County Government

JERRY HUNT SUPERCENTER CASH GIVEAWAY

December 9th Jerry Hunt Supercenter



UNITED WE GROW

HELP US GROW!

Your generosity is planting the seeds of change! Because of your support, we can continue to make a positive impact in our community. Please join us as we work to support vital human service needs in Davidson County. If you are interested in supporting the United Way of Davidson County please contact our office!

YES!

I'm interested in partnering with the United Way of Davidson County to help our community GROW!

To learn more please contact:

April Rich

336.249.2532

aprilrich@uwdavidson.org



UNITED WAY
Davidson County

