



**UNITED WAY**  
Davidson County

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336.249.2532  
uwdavidson.org

*Celebrating*



**ANNUAL REPORT 2025**

**UNITED IS THE WAY!**

**HEALTHY COMMUNITY**

Improving health and well-being for all



**YOUTH OPPORTUNITY**

Helping young people realize their full potential



**FINANCIAL SECURITY**

Creating a stronger financial future for every generation



**COMMUNITY RESILIENCY**

Addressing urgent needs today for a better tomorrow



# PRESIDENT'S *note*



Dear Friends,

I am thrilled to share with you the 2024 Annual Report, marking another milestone in our collective journey. As we reflect on the successes of the past year, we owe a heartfelt thank you to our generous donors, dedicated volunteers, and supportive corporate partners. Your unwavering commitment made our 2024 campaign a resounding success.

Thanks to your support, we are proud to announce that \$863,410 will be distributed this year to 25 critical human service programs, each of which plays a vital role in our community. Together, we are making a lasting impact, and your contributions are truly changing lives.

This year is especially significant as we celebrate our **70th anniversary**. Over seven decades, we have remained dedicated to tackling the human service needs in our community, and it is because of your continued support that we can look forward to the future with great optimism.

Looking ahead, we are excited about the upcoming campaign and our ambitious goal of raising \$1,400,000. With your support, we are confident that we can meet and exceed this goal. Our campaign theme, **UNITED IS THE WAY**, reflects our belief that we are stronger when we unite. Together, there is nothing we cannot accomplish.

Let's make 2025 a **RECORD YEAR!**

Thank you once again for being part of this incredible journey. We look forward to what we can achieve together.

Warm regards,  
Kristie Hege  
President

*Kristie*

## STAFF

- Kristie Hege **President**
- April Rich **Campaign Director**
- Tammy Dalton **Community Impact Administrator**



TIMES HAVE CHANGED BUT ONE THING REMAINS...

# UNITED IS THE WAY

Celebrating



1955 - 2025  
YEARS

UNITED WAY OF DAVIDSON COUNTY



## United Way Sets Its Highest Goal

By MYRA THOMPSON  
Staff Reporter

The goal of the 1991 Lexington Area United Way campaign has been set at a record \$852,750, a nine percent increase over last year's goal of \$782,700 in which \$814,000 was collected.

Jim Simeon, superintendent of the Lexington City Schools, will be the new campaign director.

"Our goal is an ambitious one, but it is attainable within our community. I am confident that the people here will respond once again positively to this challenge," Simeon said.

The United Way campaign will take place Sept. 15 through Nov. 10. Most people donate to the United Way through employee giving campaigns at work. Many

'Our goal is an ambitious one, but it is attainable within our community.'

Jim Simeon

are in the community and you come up with a goal based on that.

Simeon called the work of the Allocations and Budget committee "a rigorous review of the needs of our service agencies," and said the goal must be collected in order to "answer the needs of our community."

The Allocations and Budget Committee began meeting in May to establish the goal. It took into account the average 10 percent amount that is uncollectible every year due to job losses or donors moving from the area after they make their campaign pledges. Members also had to account for those employees who work in Davidson County, but live in other counties, and re-



# DID YOU KNOW UNITED WAY OF DAVIDSON COUNTY CELEBRATES 70 YEARS THIS YEAR?



Our story began in 1955, a year marked by significant cultural and technological changes. From the debut of Bugs Bunny to the approval of the polio vaccine, and even the introduction of the first McDonald's and the first car seatbelt laws, it was a time of transformation. In comparison, the prices of homes were just \$10,000, and a gallon of gas was 23 cents! While the world has changed dramatically since then, our mission at United Way—to help those in need—has remained constant. With the ongoing support of this incredible community, we've been able to fund life-changing programs for 70 years.



In the early 1950s, business and industry leaders in Lexington and Thomasville were concerned by the increasing number of charitable solicitations they were receiving. This led to the creation of a combined effort, ultimately resulting in the formation of the United Way of Davidson County in 1993. Prior to this, there were two separate United Way organizations operating in the county, a situation deemed inefficient after a 1993 Human Service Needs Assessment. The assessment prompted the merging of the two entities into one, stronger organization under the leadership of President Donna Black.



For seven decades, the United Way of Davidson County has remained committed to identifying and addressing the evolving needs of our community. We've faced many challenges, but thanks to the unwavering support of this remarkable community, we continue our vital work to improve lives.





# UNITED WAY IMPACT FUND MISSION UNITED

The United Way of Davidson County (UWDC) is proud to celebrate an incredible 70 years of community service, having been founded in 1955. Over the decades, UWDC has raised millions of dollars and reinvested more than \$50 million in the past 30 years alone to support local health and human service needs. UWDC has played a pivotal role in strengthening the work of local non-profits, improving the lives of countless individuals and families in Davidson County.

As we celebrate this significant milestone, the UWDC Board is excited to announce the public launch of the United Way Impact Fund. This new initiative is designed to provide financial support for innovative programs and to meet emerging community needs. The Impact Fund will be distinct from the annual campaign, allowing UWDC to continue supporting its partner agencies while also addressing new and evolving challenges in the community.

The goal of the Impact Fund is to make UWDC a more efficient, insightful, and responsive leader in the community. This fund will enable us to address both ongoing and emerging needs more effectively. As UWDC Treasurer Elizabeth Inabinett shared, “We see this fund as an essential tool to build a solid financial foundation for the future, while also providing the flexibility to respond swiftly to urgent community needs.”

“The pandemic highlighted how United Way has become a go-to organization in times of crisis. Our Board of Directors is committed to ensuring that UWDC is always prepared and able to lead the way in times of need,” said Kristie Hege, UWDC President.

To learn more about the UWDC Impact Fund and how you can contribute or get involved, please contact the UWDC office at 336-249-2532.

“We do not have a large fund to respond to emergency situations or emerging needs in our community. Any time we have a new organization asking for money, there is some tension, because that means it is going to decrease allocations to our existing agencies. We see this campaign as a way to build a financial foundation that can ensure our longevity but also gives us the flexibility to respond quickly to a NEED IN THE COMMUNITY!”

~Elizabeth Inabinett,  
Davidson Craven Capital  
UWDC Board Member/UWDC Foundation Board Member



**INNOVATION**  
GRANTS



**EMERGENCY**  
FUNDING



**COMMUNITY**  
RESILIENCY



# WITH YOUR SUPPORT

# \$863,410

will be invested in positive programs for 25 local nonprofits in 2025!



## UNITED WAY Davidson County

### HEALTH



12 Grants = \$398,475

### FINANCIAL STABILITY



8 grants = \$263,741

### EDUCATION



6 Grants = \$201,194



HOME SOLUTIONS  
OF DAVIDSON COUNTY, NC  
HUD Certified Housing Counseling Agency



2025 New Grant Recipient



# THE NEEDS IN OUR COMMUNITY CONTINUE TO GROW...

**DID YOU KNOW**

United Way of Davidson County supports NC 211 services in our community!!



## 2024 YEAR IN REVIEW

**2,316**  
NEEDS

IDENTIFIED IN DAVIDSON COUNTY FROM CALLS TO NC211

## TOP NEEDS IN DAVIDSON COUNTY IN 2024



### UTILITIES

- Electric
- Gas
- Water



### HOUSING & SHELTER

- Shelters
- Low-Cost Housing
- Rent Assistance
- Mortgage Assistance



### FOOD ASSISTANCE

- Help Buying Food
- Food Pantries
- Soup Kitchens
- Food for Children

**293**  
UNMET NEEDS

TOP REASON NEEDS WERE UNMET WAS THAT NO RESOURCES OR FUNDING AVAILABLE

**GET CONNECTED TO....**

**DIAL 211 or visit [www.nc211.org](http://www.nc211.org)**



HOUSING



HEALTHCARE



UTILITIES



CHILDCARE



TRANSPORTATION

**2-1-1**

North Carolina

FREE - CONFIDENTIAL - MULTILINGUAL  
24/7/365

Aligning community impact programs to meet the most critical human service needs in Davidson County.

# HOW YOUR DONATION IMPROVES LIVES



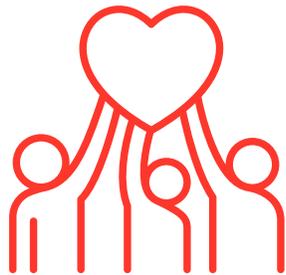
A DONOR CONTRIBUTES TO THE UNITED WAY OF DAVIDSON COUNTY CAMPAIGN



AGENCIES SUBMIT APPLICATIONS & COMMUNITY VOLUNTEERS REVIEW AND MONITOR THESE APPLICATIONS



**UNITED WAY**  
Davidson County



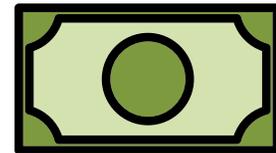
FAMILIES & INDIVIDUALS THRIVE

HEALTHY COMMUNITIES

YOUTH OPPORTUNITIES

FINANCIAL SECURITY

COMMUNITY RESILIENCY



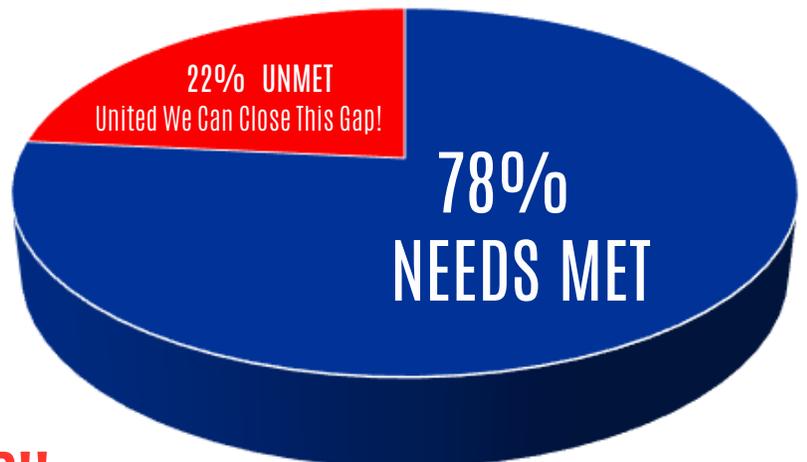
FUNDS ARE INVESTED INTO LOCAL PROGRAMS THAT SUPPORT THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF OUR COMMUNITY

## 2025 PROGRAM REQUESTS

Amount Requested - \$1,098,675

Amount Granted - \$863,410

Unable to Fund - \$235,265



**UNITED WE CAN CLOSE THE GAP!!**

# TOP 10 CAMPAIGNS



# CAMPAIGN *partners*

- American Red Cross
- Baptist Children's Home
- Brinkley Walser Stoner
- Cancer Services
- Childress Vineyards
- Citizens Insurance Group
- Communitites in Schools - Lex
- Communitites in Schools - Thom
- Davidson County Community College
- Davidson County Government
- Davidson Medical Ministries
- Davidson Water
- Dragonfly House
- EGGER
- Facility Logistic Services
- Family Services of DC
- Fidelity Bank Lexington
- First National Bank
- Hawley Heating & Air
- Home Solutions of DC
- HomeTrust Bank
- Hospice of Davidson County
- J Smith YMCA
- Lanier Hardware
- Lexington Chamber of Commerce
- Lexington City School System
- Mountcastle Insurance
- Navis Tubetex
- Nazareth Child & Family
- Pallet Resource
- Parrot Benefit Group
- Pastors Pantry
- Path of Hope NC
- Positive Wellness Alliance
- Richard Childress Racing
- Salvation Army
- Salvation Army Boys & Girls Club
- Services for the Deaf
- SII Dry Kilns
- Smart Start of Davidson County
- South Davidson Family
- Special Olympics
- Taylor & Parsley CPAs
- The Arc of Davidson
- The Glass Shop
- The Life Center
- The Workshop of DC
- Thomasville Chamber
- Thomasville City School System
- Thomasville Pediatrics
- Tom A Finch YMCA
- Truist - Davidson County
- Turlington and Company, LLP
- Whitewood Industries





United Way  
of Davidson County



United Way  
of Davidson County

# THANK YOU TO OUR 2024 CAMPAIGN SPONSORS

## CAMPAIGN CHAMPIONS



## TRAILBLAZERS



### GAME CHANGERS

- Allied Foam Products
- Davidson Craven Investment & Development
- Davidson Sash & Door, Inc.
- Front Street Capital
- Mountcastle Insurance
- Pinnacle Financial
- RH Barringer Distributing Co Inc
- TDF Furniture
- Truist

### FRIENDS OF THE UWDC

- Ben E. Keith Foods Carolina
- Brandyberry & Associates, PLLC
- Davidson Animal Hospital
- DRS, Inc
- Duke Energy
- Facility Logistic Services
- Hedrick Creative Building, LLC
- Nick's Old Fashioned Hamburgers
- Sheetz
- Smith Millwork

# 2024 CAMPAIGN CELEBRATION

*a look back!*

## **DONNA H BLACK AWARD**

Lexington Home Brands

## **DR. LEE JESSUP SPIRIT AWARD**

Mohawk Industries

## **CAMPAIGN CHAIR AWARD**

Dylan Wilmoth - Mohawk Industries

## **PRESIDENTS AWARD**

Elizabeth Inabinett - Davidson Craven  
Capital

## **NEW FRIENDS ON THE BLOCK**

NUCOR STEEL

EGGER

## **6 FIGURE GIVERS AWARD**

Mohawk Industries

Lexington Home Brands



## **100% PARTICIPATION**

Cancer Services of Davidson County, Inc.

Davidson Medical Ministries, Inc.

City of Lexington IT Department

Mountcastle Insurance

City of Lexington Natural Gas Department

Turlington and Company, LLP

Friedberg Elementary School

City of Lexington Finance Department

City of Lexington Meter Reading Department

City of Lexington Risk Management Department

City of Lexington Water & Wasterwater Administration

Communities in Schools - Lexington/Davidson Co

Davidson County Government P&Z Department

Fidelity Bank - Lexington

Home Solutions of Davidson County

Parrott Benefit Group

Salvation Army Boys & Girls Club of Davidson County

South Lexington Primary School

Thomasville Area Chamber of Commerce

United Way of Davidson County



MAY



CARING

Celebrating



UNITED WAY OF DAVIDSON COUNTY



PITCH IN - GIVE BACK - UNITED IS THE WAY

Are you ready to love on your community?

Completing a project is a great team building exercise, gives a sense of accomplishment and improves job satisfaction.



UNITED WAY  
Davidson County

Contact Tammy Dalton

[tammydalton@uwdavidson.org](mailto:tammydalton@uwdavidson.org) 336-249-2532

# UNITED WAY FUND DISTRIBUTION VOLUNTEERS



## Fund Distribution Volunteers Needed

Do you want to be a representative of the community and help decide how funds are allocated to local non-profits?

**WE NEED YOU!**

**Scan the QR Code below to apply!**



**Apply By:**

**October 1st**

Training will be provided  
and is mandatory on  
October 8th



*Get Involved!*

## 2024 FUND DISTRIBUTION VOLUNTEERS

Alisa Quick  
Allen Fritts  
Allyson Bowman  
Amy Treadway  
Andrew Lance  
Conrad McKnight  
Courtney Lohr  
Darrell McNeill  
David Snapp  
Debbie Harris  
Dr. Gregg Slate  
Dustin Carter  
Dylan Wilmoth\*  
Eddie Bowling\*  
Elizabeth Inabinett\*  
Garrett Neal  
Grover Roland  
Harrison Everhart  
Jaclyn King  
Jason Annas  
Jason Myers  
Jeff Verdell  
Jenifer Francois  
Jodi Hunt\*  
Joel Leonard  
John Beck  
John Clowney\*  
John Walker  
Jonathan Ray\*  
Jude Joseph\*  
Julie Harshaw

Katie Luebchow  
Keith Leonard  
Ken Crews  
Kimberly Horton  
Kristen Fulp\*  
Kristi Louya  
Krystal Craven  
Laura Duran\*  
Lauren Hargrave  
Londa Pickett  
Lorie Loman  
Marilyn Taylor  
Mark Green  
Megan Carter  
Morgan Pope  
Nakia Hardy\*  
Nancy Leisure  
Randall Bullins  
Sandra Reynolds  
Sandra Smith  
Sheri Woodyard\*  
Stephen Meyer  
Steve Escobar  
Susan Huneycutt  
Susan Story  
Tammy Joyce  
Theresa Mathews  
Tim Tilley  
Trevor Sudbeck  
Walter Hoffman  
Wendy Lane  
Wendy Martin

\* AGENCY ADVOCATE

**United  
Way**



**United Way  
of Davidson County**

**COMMUNITY RAISED  
COMMUNITY FUNDED**

# 2024 BOARD OF DIRECTORS

Jeffrey L. Verdell - Board Chair  
Jonathan Ray - Vice Chair  
Elizabeth Inabinett - Treasurer  
Walter F. Hoffman - Secretary  
Dylan Wilmoth - Campaign Chair  
Sheri Woodyard - Fund Distribution Chair  
Eddie Bowling - Past Chair

John Beck  
Allyson Bowman  
Tabitha Broadway  
Dustin Carter  
John C. Clowney  
Krystal Craven  
Laura Duran  
Steve Escobar  
Allen Fritts  
Kristen Fulp  
Mark Green  
Dr. Nakia Hardy  
Jodi Hunt  
Susan Huneycutt  
Jude Joseph  
Katie Luebchow  
Darrell E. McNeill  
Morgan Pope  
Nick Presentato  
Joel Sandman  
David Snapp



Celebrating



1955 - 2025

YEARS

UNITED WAY DAVIDSON COUNTY

**2025** SAVE THE DATES



Stay up to date by visiting:  
**UWDAVIDSON.ORG**

## THOMASVILLE OYSTER ROAST

February 22nd Colonial Country Club

## MAY OF CARING

Month of May

## CAMPAIGN CELEBRATION!!

May 1st Bull City Ciderworks

## BENEFACTOR'S CELEBRATION SOCIAL

May 15th

## NEG TEAM TRIVIA

June 19th Bull City Ciderworks

## NICK'S NITE

August 7th Nick's Old Fashion Hamburgers

## OWENS & MINOR GOLF TOURNAMENT

September 12th Lexington Golf Club

## MOHAWK GOLF TOURNAMENT

September 18th Colonial Country Club

## UNITED IN PURPOSE

## 70th Anniversary Celebration

September 20th Holland Brooks

## 3RD ANNUAL NUCOR LEXINGTON CHARITY GOLF TOURNAMENT

October 2 & 3 Sapona Golf Club

## 3rd ANNUAL LEXINGTON OYSTER ROAST

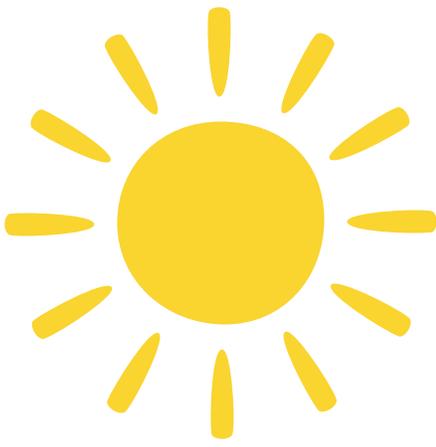
November 8th Goose & The Monkey Brewhouse

## THANKSGIVING EARLY BIRD 5K

November 27th Davidson County Government

## JERRY HUNT SUPERCENTER CASH GIVEAWAY

December 9th Jerry Hunt Supercenter



# UNITED WE GROW

## HELP US GROW!

Your generosity is planting the seeds of change! Because of your support, we can continue to make a positive impact in our community. Please join us as we work to support vital human service needs in Davidson County. If you are interested in supporting the United Way of Davidson County please contact our office!

**YES!**

I'm interested in partnering with the United Way of Davidson County to help our community GROW!

To learn more please contact:

April Rich

336.249.2532

[aprilrich@uwdavidson.org](mailto:aprilrich@uwdavidson.org)



**UNITED WAY**  
Davidson County

